

**FOR IMMEDIATE RELEASE:**

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**Tribe of Noise, Announces One Billion Fans Contest to Musicians and the Masses  
www.tribeofnoise.com, November 13<sup>th</sup>, 2008**

Economic down turns always affect marketing budgets from major corporations to street corner musicians. Money troubles tend to bring out fear but not so for the people at Tribe of Noise. They have just announced their One Billion Fans Contest. ONE BILLION FANS! Is that even possible, you may ask? *"Go out big or just stay home"*, says Chief of Noise, Hessel van Oorschot.

Here's the deal - Fans go to [www.onebillionfans.com](http://www.onebillionfans.com) and vote for their favorite. The winner will be featured on the world's biggest digital billboard found in Times Square in New York City. Now that's exposure! The public voting contest ends on February 28<sup>th</sup>, 2009.

*"Getting attention is getting money"*, said Gerd Leonhard, Media Futurist, and Author of "Music 2.0". He is right. In an ever increasingly crowded consumer space, companies are seeking new ways to compete with smaller and smaller budgets. A new sound can help them create a stand-out corporate identity but they need to find it safely and not feel threatened by legal action or forced to pay steep finders fees.

Tribe of Noise has legally tackled the historic problem of sharing music. It is the first and only website solely using the Creative Commons license and user agreements to share music for commercial purposes. But wait, Musicians and Corporations, isn't that counterintuitive? *"Nowadays it's about really making it all happen yourself"*, said Gary Platt, winner of RIAA Gold & Platinum Record Awards.

Corporations are also invited to join in the fun and excitement. They can "sponsor" their current employees, friends, family or favorite musician from their own "street corner" in the online contest.

*"Wait 'til you see the One Billion Fans winner up in lights over one of the busiest places in the world"*, Mr. van Oorschot.

For additional information on the One Billion Fans contest, please contact Sandra Brandenburg or visit [www.OneBillionFans.com](http://www.OneBillionFans.com) or [www.TribeofNoise.com](http://www.TribeofNoise.com)

**ABOUT Tribe of Noise** - One-of-a-kind online community which allows Independent Musicians to connect with Companies maximizing their message, building a global fan base, finding inspiration to/from musicians and enabling fans to find groundbreaking music, *all legally*.

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